

Stakeholders:

School/College Students
Volunteers of Eco Clubs
NSS, Scouts & Guides volunteers
Retired and serving Government Officers
Civil Defence volunteers
Members of Resident Welfare Associations
Scientists, Research Scholars of Universities/ Academic Institutions
Non-Governmental Organizations (NGOs) / Trust / Registered societies / Industries /
hospitals / hotels etc.
Members of Civil Society

Suggestive Awareness programmes:

Rallies
Mini ómarathon
Door-to- Door Campaigns
Knowledge Workshops
Environment Film Festival
Cleanliness drives
Plantation drives
Swachhta Melas
Subject specific campaign (eg. Swachh Bharat K Liye Swachh Hawa)
Nukkad Nataks etc

Green Pledge

I shall do my best for protecting the Earth and its natural Environment.

I shall adopt such practices that minimize wastage.

I shall reuse whatever I can.

I shall take care to clean up the environment.

I shall reduce the waste we create. I shall plant more trees.

I shall conserve energy and water.

I shall adopt Green Good Deeds.